



PRESS RELEASE

New appointment announcement

Paris, May 2, 2014

PCCI Group is delighted to welcome Alan Price MBIDA to the company as Group Deputy CEO in the dual role of supervising functional divisions of the group subsidiaries and leading the general management of the Nigerian subsidiary.

Alan Price MBIDA joins us from LAP GreenN Group when he practically spent 2 years providing significant expertise on operation's turn-around, combining all the telco levers: Marketing and Sales, Network and IT, Distribution & Finance.

His main mission is to boost the group transformation in a global context as it is pursuing its ambitious growth strategy with the opening of new call centres.

About Alan Price MBIDA

Alan Price MBIDA, the new Group Deputy CEO, is graduated from Sciences Po Paris and is certified as a Lean Black Belt Sigma by the Ecole Centrale Paris. Prior to his job at PCCI, Alan Price MBIDA worked in senior leadership roles at international renowned groups such as SFR, VALoris (Sonagroup), MTN, COMIUM and LAP GreenN. Expert in Customer experience, Marketing and Sales, he also created and developed consultancy services in Africa through his consulting firm Impact & Solutions.

About PCCI

Leading contact center outsourcing provider in emerging markets, PCCI Group has quickly emerged as a key player delivering consistent and branded customer experience. Founded in September 2001, the Group now has several locations in Europe and Africa and employs over 2,500 of people.

More than a contact center, we bring tailored value added solutions to our customers in the management of their customer service with a range of capabilities through our sites located in Dakar (Senegal), Abidjan (Cote d'Ivoire), Douala (Cameroon), Ibadan (Nigeria), Nouakchott (Mauritania), Bissau (Guinea Bissau) and our offices in Paris (France) and London (UK).

PCCI Group delivers its services primarily in French and English and has multiple fortune 500 companies as clients including European, North American and African leaders in telecommunications, media, BFSI, energy, retail & tourism

PCCI Group is part of Teyliom Global Capital.

More information can be found at www.pcci-group.com

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